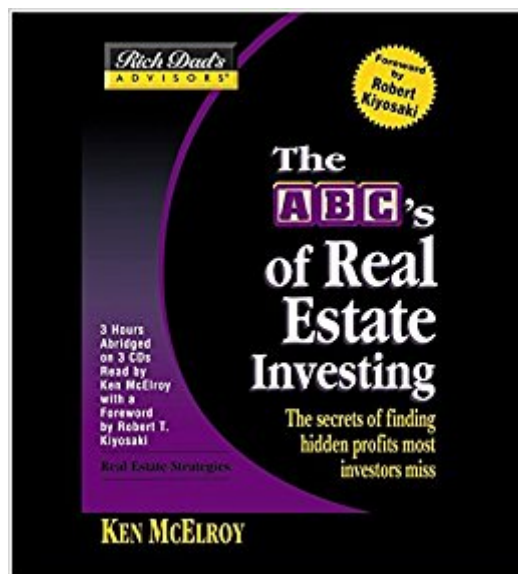




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# Rich Dad's Advisors®: The ABC's Of Real Estate Investing: The Secrets Of Finding Hidden Profits Most Investors Miss



## Book Information

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## Customer Reviews

Ken McElroy, CEO of MC Management, has over 20 years of real estate experience with 4300 units under construction and management.

An excellent example of the helpful financial audios produced by Robert Kiyosaki's Rich Dad company, Garrett Sutton's can-do lesson is an excellent lesson on how to rise above debt. He provides a largely sympathetic lesson on why people dig such holes for themselves and why creditors let them. The information is nicely condensed and includes illustrations that people at all intellectual levels will connect with. The writing and the matter-of-fact reading are proactive--he doesn't celebrate or condemn anyone's goofy money decisions. Know yourself, get your attitudes and behavior under control, and then use the author's formulas and action steps to wrestle your credit report, account by account, back into something respectable. T.W. © AudioFile 2005, Portland, Maine-- Copyright © AudioFile, Portland, Maine

Has some great practical beginners guidance. It felt more geared toward smaller properties for residential investing but ended up talking about large properties in all of the examples so not really useful in the last few chapters if you're investing in 4 units or less.

Great Real Estate Knowledge from this book! Packed with tangible advice that can be immediately

put to action! Geared more towards commercial property all the information is made simple for newbie investors or season vets to understand! Definitely a must have if you're looking to purchase from 5 units to large apartment complexes!

I listened to a few interviews with Ken on the Rich Dad podcast. It inspired me to read his book. Very informative and helpful. Reading books like this written by successful people in the real estate industry can only increase my chances of success. I believe this book has put me on the right track to real estate entrepreneurship.

I bought this with several other books that I'm reading. Shipment was timely and I'm a big fan of the whole Rich Dad book series.

brilliant

good!

Unlike many of the Rich Dad books, this one's OK (based on facts and not full of dangerous or outright illegal recommendations). It gives a decent overview of how to evaluate good vs. bad investment opportunities. It recommends a sound, logical strategy for negotiating with sellers (i.e. disregard the seller's asking price and calculate what price makes sense before you make the offer.) However, this book is not comprehensive, and you will need to do further research on specific topics--e.g. buying "leper" properties (probate/foreclosure/title problems/etc), commercial vs residential, buying for short-term (flipping) vs long-term (cash-on-cash return), etc.

Ken changed the way I think about rental real estate investments and provides a lot of advice that will save you money in the long run. Every chapter contains practical actions to do in order to implement what you've just learned during the chapter so the content will sink in.

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